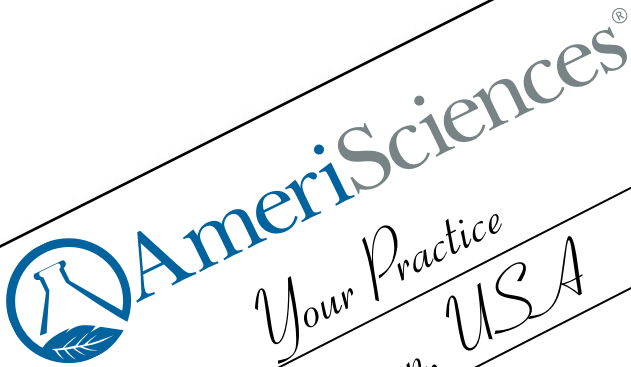


A Prescription for the Health of your Practice



Name: Your Practice

Address: Anytown, USA

Rx

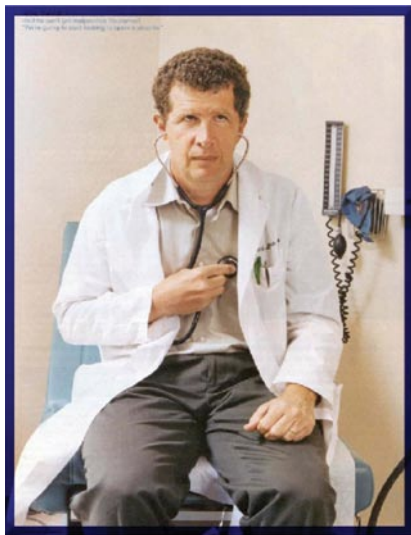
Science-Based
Nutrition
Practice

Label





The Physician's Economic Situation



What was once considered the most highly paid profession is today in a losing battle where time and money are scarce. Physicians today are faced with the unsettling truth that each year reimbursement rates are decreasing and insurance premiums are increasing. The result is that physicians are often faced with the need to sacrifice quality time with patients in order to increase volume and cashflow. The profession is losing the economic battle and the patients could be the ones who suffer the most.



Medicare Payment Projections

	Previous Projection	New Projection	Medical Inflation
2006	-5.2%	-4.5%	2.7%
2007	-5.0%	-4.6%	2.6%
2008	-5.3%	-4.8%	2.4%
2009	-4.8%	-4.9%	2.3%
2010	-4.8%	-5.0%	2.2%
2011	-4.8%	-5.2%	1.9%
2012	-4.8%	0.3%	1.9%
2013	-2.1%	4.9%	1.9%
2014	NA	5.0%	1.9%

Source: 2004 & 2005 Medicare Trustees Reports

Physician's Today Face:

- Increased Overhead Costs
- Increased Malpractice Premiums
- Decreased Physician Reimbursements

The Worst Business in America

Inc. Magazine, December 2003, By Noel Weyrich

“Supposed you couldn’t raise prices, you couldn’t control expenses, and you were morally obligated to meet the needs of customers who are eager to sue if anything goes wrong. Supposed you were a group of doctors trying to birth babies in the 21st century.”

Medicare Trustees: Gloomy Forecast for Physician Reimbursement Rates

amednews.com. April 11, 2005, By David Glendinning

“The new Medicare trustees report projects cumulative physician payment cuts of approximately 26% beginning in January 2006 and continuing through 2011, while at the same time the costs of running a practice and caring for patients ill go up 15%,” said AMA President-elect J. Edward Hill, MD. “These cuts present a serious threat to patient access to care.”



The Sickness Paradigm vs The Wellness Paradigm

We are currently at a turning point in the industry. Over the next decade, the healthcare industry or “sickness” industry’s growth will give way to the rise of the wellness industry as the science of wellness becomes more established and prevention takes center stage. The AmeriSciences Science-Based Nutrition Practice concept has been designed to assist healthcare providers to take advantage of this paradigm shift, professionally, easily and profitably.

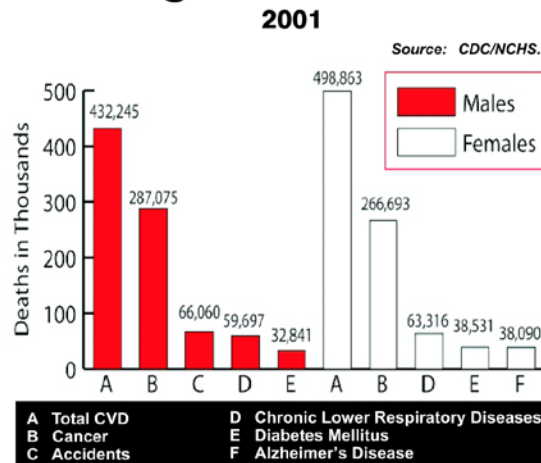
SICKNESS



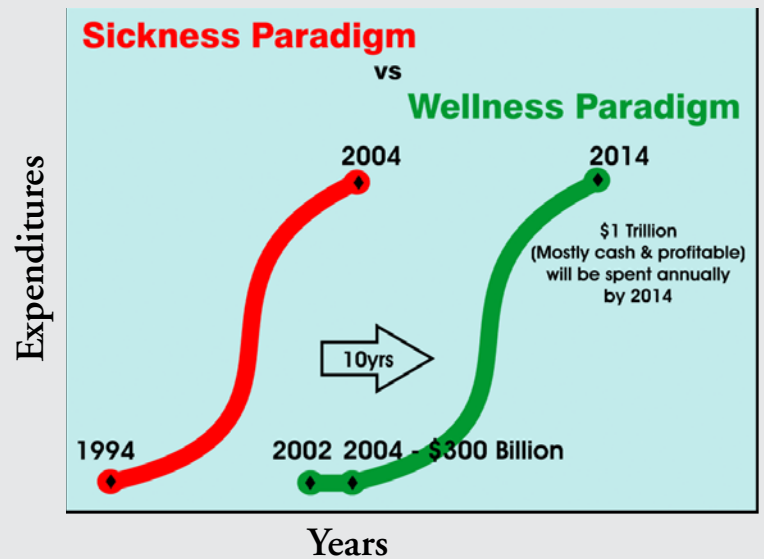
Largely Preventable Conditions

- 64% of U.S. adults are **Overweight**
- 1/3 of adults have **Osteoarthritis**
- 1/2 of women will get **Osteoporosis**
- 1/3 will die from **Heart Disease**
- 1/3 will die from **Cancer**
- 15 Million Americans are going blind from age related **Macular Degeneration**
- All women over age 50 will develop **Menopause**

Leading Causes of Death



WELLNESS



The Red Curve (left) indicates the rapid rise in healthcare/ sickness industry expenditures over the last ten years. Note that it is tapering off, maxing out. This is because the economy cannot afford to spend more on the treatment of sickness.

Because of more patients, providers, and procedures, the actual reimbursement per patient or procedure is falling. The pie is getting bigger, but with a lot more slices, each slice is smaller. That is the future of the present health care system.

The Green Curve (right) shows that the wellness industry is growing rapidly and will exceed expenditures of the sickness industry in a few years. It is cash based, consumer driven no payment regulation and has less liability.



AmeriSciences and the Wellness Industry



Presently, \$300 billion a year is spent by consumers in the Wellness Industry, \$30 billion on weight loss alone. Leading economist Paul Zane Pilzer has predicted that the Wellness Industry will be \$1 trillion a year by 2010. With the highest quality standards and turnkey marketing systems for physicians, AmeriSciences is at the forefront of this hypergrowth industry. It is AmeriSciences' goal to bridge the gap between physician and patient by providing the physician with the best products on the market today in a manner which not only provides patients with a needed (and desired) service, but combats the economic constraints currently placed on the healthcare professional. As a physician you can harness the industry's growth while helping your patients by developing an AmeriSciences Science-Based Nutrition Practice.



The NEW ENGLAND JOURNAL of MEDICINE

BOOK REVIEW

Marginal to Mainstream: Alternative Medicine in America

By Mary Ruggie

“For Ruggie, the “mainstreaming” of CAM (complementary and alternative medicine) is not evidence that it and conventional medicine are relinquishing their philosophical distinctions. Rather, this trend speaks to the recognition within conventional medicine of its own limitations and that personal choices can be agents for health. It also demonstrates the acknowledgment by CAM that it can benefit from a formal appraisal; the vehicle for that appraisal is science.”

*Stephen E. Straus, M.D.
National Center for Complementary
and Alternative Medicine
Bethesda, MD 20892*



Billions of dollars are spent yearly by consumers on nutritional supplements, in search of prevention and relief from diseases and symptoms. Patients are looking for quality products and credible guidance. As a result, as predicted by economist Paul Zane

Pilzer, “The Wellness Revolution” has started. The financial opportunity lies in the distribution of wellness, according to Pilzer.

- Obesity is now the #1 health threat in the United States – C.D.C.
- Type 2 Diabetes Mellitus is rising in both adults and children.
- Coronary Artery Disease continues to be a top killer.

- Only 40% of physicians are Comfortable talking to their patients about nutritional supplement alternatives.

- 90% of consumers and patients want to talk to their physician about nutritional supplements (USC Study).



The Company

Headquartered in Houston, Texas, AmeriSciences is a product development, marketing and distribution company centering on customer acquisition through a network of independent distributors. In the process of developing a billion-dollar company, AmeriSciences is poised for explosive growth and becoming an industry sales leader; while at the same time never compromising the opportunity and support of the individual. AmeriSciences' advanced facility and exceptional in-house professionals allow it to offer distributors all of the advantages of owning their own business without the traditional overhead.

The Product

AmeriSciences has partnered with leading scientists and physicians to develop enhanced nutrition. This allows people to choose their best future by providing themselves with a line of nutritional supplements that offer health and wellness solutions targeting needs with premium effective formulations backed by science.

The Quality

AmeriSciences separates itself from the competition by simply producing a better product. With the FDA's lack of strict regulation of the nutritional industry, consumers must gamble with the quality of the retail products they choose. AmeriSciences takes the guesswork out of choosing the right supplement by patterning its self-imposed quality standards after the highly regulated pharmaceutical industry. No other company takes the steps AmeriSciences takes to ensure that the products you are taking or recommending are the safest and most effective products on the market today.

Featured Health Sectors:

Weight Loss • Men's Health • Women's Health
Sports Performance • Preventative Nutrition
Health & Beauty • Oral Hygiene

What makes our products different:

- Symptom and System Specific Design
- Produced using OTC, Pharmaceutical Equivalent Standards
- 95% Bioavailability

Required by:	Pharma Industry	OTC Standard	Nutraceutical Industry	AmeriSciences
Master Batch Records	Yes	Yes	Yes	Yes
Validation Documentation	Yes	Yes	No	Yes
Raw Materials Physical & Analytical Testing	Yes	Yes	No	Yes
Shelf-Life Stability Testing	Yes	Yes	No	Yes
Finished Goods Physical & Analytical Testing	Yes	Yes	No	Yes
Retention Sampling & Lot Traceability	Yes	Yes	Yes	Yes

Formulation

Formulating a truly effective nutritional supplement is not a matter of simply placing high doses of vitamins and minerals into every product; it is more of an art form that only nutritional scientists can perform. The interplay of quality ingredients in combinations based on the latest scientific research is how we ensure your body will retain these nutrients and utilize them to their ultimate capacity.

Purity

AmeriSciences ensures outstanding effectiveness by using the highest quality ingredients possible. Adherence to self-imposed pharmaceutical equivalent quality standards for the ingredients also provides a needed level of safety. Each manufacturer provides us with test results for all ingredients used.

Manufacturing

Our manufacturing standards relate most strongly to the key factor in supplementation effectiveness and bioavailability. By utilizing the highest quality manufacturing, your body will be able to quickly absorb and utilize at least 95% of the nutrients within 60 minutes. With an industry standard of less than 50%, you can feel the difference quality makes.

Testing

AmeriSciences goes one step further to ensure quality by testing each of the finished products. The majority of our manufacturers perform such tests in-house, but we have third-party labs verify the ingredient purity, manufacturing and quality. Together, these steps place AmeriSciences in the top one percentile in the industry for quality. You can rest assured that what is on the label is what is in the bottle.



Physician's Turnkey Office Program

With over 25 years in the Health and Wellness industry, the founders of AmeriSciences have the knowledge and experience to provide the right solutions for the healthcare professional. Through the utilization of AmeriSciences' comprehensive materials and turnkey systems, any physician can turn the office into a complete Science-Based Nutrition Practice in a manner that is simple, efficient and most importantly – time saving!

- Patient-oriented brochures
- Product fact sheets
- Patient surveys
- Product Catalogues
- Waiting room information DVD
- Welcome/follow-up letters
- Mailers/flyers
- Inventory tracking software
- Customer and order tracking software
- Automated continuity program
- Informational posters
- Nutrition Questionnaires
- Product Certification Seminars



NEW

The AmeriSciences Science-Based Nutrition Center

As innovators in the wellness industry, AmeriSciences is equally known for its revolutionary marketing and turnkey systems. With the recently introduced Science-Based Nutrition Center, AmeriSciences is taking a further step ahead of its competitors with a ground-breaking approach to retailing. Skillfully and artfully designed, the centers incorporate technology and media with a portable, structurally sound kiosk that allows each AmeriSciences distributor to display, educate and market their products and opportunity to consumers through an appealing retail center.



- 20" LCD/DVD monitor with educational video
- Converts into 3 types of display structures
- Customizable shelving and storage
- Retail management software
- Easy set-up and break-down
- High impact graphics and product display
- Perfect for your waiting room, wellness center or rehabilitation center





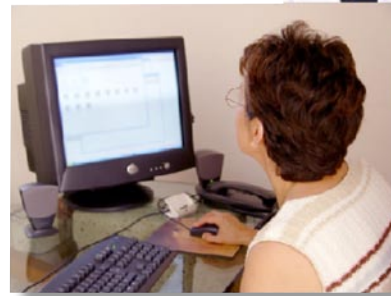
The Compensation

Coupled with the highest quality products on the market and turnkey marketing systems, AmeriSciences provides one of the most lucrative opportunities in the industry. With a built-in consumer base of patients, AmeriSciences provides physicians with a high level of immediate income through retailing and its continuity program. In addition, AmeriSciences provides the opportunity to create residual income through several optional marketing programs.

Immediate Income*

- Retail Sales = 15%-40% profit margin.
- Patients can purchase products from your practice and from www.amerisciences.net using your distributor ID. Profit from website sales is credited to your bank account.

\$3,000 - \$10,000 Retail Sales per month for solo office based physician.



Science-Based Nutrition Practice*

3000 Patients in a Practice
10% of a patient base = 300 households

300 households x \$100/mo. = \$30,000
@ 20% - 40%
\$6000/mo. to \$12000/mo.

\$72,000 yr. to \$144,000/yr.
(6 figure income potential)

- Additional royalties available through practice network development



Optional Income Programs

AmeriSciences provides optional programs to earn more money on a short-term and royalty long-term basis, in addition to the attractive retail profit.

- Attractive short-term income based on referring other physicians or business entrepreneurs to participate in the AmeriSciences business.
- Long-term residual income based on royalties generated by several generations of businesses stemming from initial referrals.

* DISCLAIMER: As with any business, success in the direct selling of AmeriSciences products is not guaranteed. Probability of success depends on hard work, geographic characteristics, personal skill and knowledge. No assurances can be given that commissions will be earned or earned at any particular level other than the direct result of the published compensation plan.